

Identifying Career Opportunities

Your task is to locate 2 job opportunities in the 4 different sales areas we discuss: ***Service, Retail, Wholesaler, and Manufacturer.*** For each job opportunity you need to identify the following and try to convince the audience to apply for these positions:

1. Name of the Company
2. Company Description - What does the business do and what sales segment is it in?
3. Location of the Position and Sell the Area
4. Title of the Position
5. Summary of the Job Description - Be Detailed
6. Summary of the Job Requirements - Be Detailed
7. Include the Intrinsic/Extrinsic Benefits of the position including the Compensation.
 - List all available (If the compensation is not listed, provide find the average salary for a similar position)
8. What would be some of the challenges related to the position?
9. Explanation of what you feel to be the day to day tasks would be.
10. Summary of why the audience should be interested in the position.

Presentation

For one of your companies, please assemble the information into a Keynote and create a Keynote Recording. Make sure your slides are simple/informative and remember the visual element of the presentation will be key for the audience you are selling your ideas to. The presentation should give them a sense of what they career will look like when they are a part of it. You need to try and recruit the best candidates to your company and to help you convince the potential career seekers your clear description of the position will be very important in explaining to them what the position will fully entail.